



Canva

Artwork Guidelines



Using Canva for Your Artwork?

Canva is brilliant for creating your own designs, but files created for digital use are not always suitable for professional printing.

Before production, our Design Studio may need to prepare your artwork. This could include:

- Adjusting the size
- Adding bleed and crop marks
- Checking fonts and image quality
- Converting colours for print
- Making other print-related adjustments

If additional work is required, an Artwork Conversion charge may apply. This is a reduced rate compared with our full design service, and any charge will be outlined before the work is completed.

Using Canva Pro?

Pro provides additional export options that can help get your artwork closer to print-ready, but files may still require checking/ minor adjustments.

Need us to make adjustments?

We may ask you to share your original Canva design rather than a downloaded PDF or PNG. This helps us make changes efficiently and avoids unnecessarily recreating your artwork.

Select Share in Canva and invite:
artwork@getyourselfnoticed.com



Why Canva Isn't Always Suitable for Print

- ⚠ **Size Limitations** - Canva has document size limitations, which can make setting up some large-format products at their actual production size difficult.
- ⚠ **Limited Colour Control** - Professional printing requires greater control over colour. Canva's available colour and export options also differ between Free and Pro accounts.
- ⚠ **Fonts & Effects** - Fonts, transparencies, shadows and other effects can sometimes change when artwork is exported or subsequently edited for production.
- ⚠ **Limited Print Controls** - Canva doesn't provide the same level of control over colour profiles, fonts, overprint, large-format artwork and professional PDF output as dedicated design software.

Canva Pro provides additional print and export options, but files may still require preparation before production.

What We Need for Print Ready Artwork

- ✓ **Correct Size** - Artwork must be created at the final production size wherever possible.
- ✓ **High Resolution Images** - Images should be a minimum of 300dpi for standard print or 150dpi for large format banners. (Low-resolution images may appear pixelated or blurry when enlarged).
- ✓ **CMYK Colour** - Professional printing uses CMYK inks.
- ✓ **Print PDF Format** - Download as a PDF for Print if possible, CMYK Colour mode, with crops and bleed.
- ✓ **Bleed & Crop Marks on posters / banners** - Include 3mm bleed where required.

Which version of Canva do you use?

FREE

Set the correct page size from the start (You cannot resize later with a free account)

- Contact us to find out the correct print area you need to work with.
- When you open Canva, click *"create"* and *"custom size"*. Enter the Width and Height measurements you have been given, under *"Units"* make sure to change it to mm / cm (depending on what you have been given by us).
- Create your design
- When you are done, we would prefer you to share the design with us, go to *"Share"* and add our email address: artwork@getyourselfnoticed.com
- If you do not have permission to share the file with us, please download it. Go to *"Share"*, *"Download"*, change the file type to PDF (Not PNG as they suggest). Then click *"download."*

What is bleed?

Bleed is a small amount of extra artwork that extends beyond the final page edge. It prevents unwanted white borders appearing when printed items are trimmed to size.

If your design contains colours, images or graphics that run to the edge of the page, bleed should be included. It is typically 3mm additional on all sides for standard print work.



PRO

Set the correct page size (though you can change this later)

- Contact us to find out the correct print area you need to work with.
- When you open Canva, click *"create"* and *"custom size"*. Enter the Width and Height measurements you have been given, under *"Units"* make sure to change it to mm / cm (depending on what you have been given by us).
- If you are creating artwork that requires bleed (like a poster of a banner), go to *"File"*, *"rulers & guides"* and tick *"Show print bleed"*.
- Create your design, carry any background design into the bleed area (a tiny border area created by ticking the above).
- When you are done, we would prefer you to share the design with us, go to *"Share"* and add our email address: artwork@getyourselfnoticed.com
- If you do not have permission to share the file with us, please download it. Go to *"Share"*, *"Download"*, change the file type to PDF (Not PNG as they suggest). Change the *"Preset"* to Print, change the drop-down to CMYK. Under Advanced settings, toggle on the *"crop marks & bleed"*. Then click download.