



Canva

Artwork Guidelines



Canva is a great tool for creating social media graphics, presentations, and simple marketing materials. Many customers successfully use it for these purposes.

Professional printing however, has very different technical requirements than digital content.

Creating artwork in Canva doesn't always eliminate artwork charges. If a file requires resizing, colour correction, font fixes, bleed setup, or print preparation, an artwork conversion charge may still apply.

To help avoid delays, quality issues, or unexpected charges, please review the following information before submitting artwork.

Why Canva Isn't Always Suitable for Print



Size Limitations

Large-format products (such as banners) often require artwork dimensions that exceed the capabilities of Canva - The max Page size is 826 x2116mm.



Colour Management

Professional printing relies on accurate colour control. Most Canva artwork is created in RGB, which is designed for screens rather than print.



PDF Export Restrictions

The majority of Canva users utilise the Free version which offers fewer export options and less control over print-related settings. In many cases this can result in RGB PDFs being supplied instead of print-ready files



Fonts & Effects Compatibility

Fonts, transparency effects, shadows and other design elements can sometimes change when exported or processed for production. If artwork requires editing after export, these elements can become difficult to reproduce accurately.



Limited Print Controls

Unlike professional design software, Canva offers limited control over Colour profiles, Font handling, Overprint settings, Large-format document setup & Professional PDF output. These controls are often essential for achieving reliable print results.

Canva Pro does give you slightly more control of the print settings, but it is not on the level of a professional design programme.

What We Need for Print Ready Artwork



Correct Size

Artwork must be created at the final production size wherever possible.

Large format items such as bridge banners & banner stands often require artwork significantly larger than Canva's standard templates. 826 x 2116mm is the max page size in Canva.



High Resolution

Images should be a minimum of 300dpi for standard print or 150dpi for large format banners.

Low-resolution images may appear pixelated or blurry when enlarged.



CMYK Colour

Professional printing uses CMYK inks.



Print PDF Format

Download as a PDF for Print , CMYK colour mode, with crops and bleed.

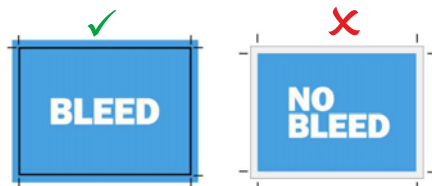


Bleed & Crop Marks

Include 3mm bleed where required. Crop marks should be included on artwork that will be trimmed to size.

What is bleed?

Bleed is a small amount of extra artwork that extends beyond the final page edge. It prevents unwanted white borders appearing when printed items are trimmed to size. If your design contains colours, images or graphics that run to the edge of the page, bleed should be included. It is typically 3mm additional on all sides for standard print work.



Artwork Check & Conversion Service

We appreciate that many customers prefer to create their own designs in Canva. If your artwork is not supplied in a print-ready format however, our Design Studio can convert and prepare it for production.

Our Artwork Conversion Service is charged at a reduced rate compared with a full design service and may include:

- Preparing artwork for print
- Adjusting page sizes
- Adding bleed and crop marks
- Checking fonts and images
- Converting colours for print, etc.

This is priced according to the amount of alterations required, and will be outlined before completing the work.

We may need access to the original Canva design, rather than a downloaded PDF. This allows us to make adjustments more efficiently and helps avoid as much artwork having to be recreated from scratch.

You can share your Canva design directly with our Design Studio by using the Share button in the top-right corner of Canva and inviting: **artwork@getyourselfnoticed.com**

